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**P R E S S   R E L E A S E – Roswell, New Mexico, September 7, 2012.**

**Everett Crawford, Chairman and CEO of First American Bank** is pleased to announce **Shane Hall** has joined First American Bank as **President and Managing Officer** in our Roswell market. Crawford says, “Shane brings experience, knowledge and professionalism. We are very pleased to have him join our team.”

Hall has 12 years of banking experience in lending, management, credit assurance, operations and a specialty in agriculture. He attended Panhandle State University and New Mexico State University earning his Bachelor of Science in Agricultural Education and Extension. During his career, he has completed courses in leadership, management and executive development programs, extensive credit training, and is a Graduate of the Wright Group Executive Leadership Training Program.

Hall is a native New Mexican and has strong ties to the local community. He is actively involved with the local FFA and 4H programs, and an auctioneer at numerous County Fairs, Eastern New Mexico State Fair, New Mexico State Fair Junior Livestock Auction, and at numerous fundraising auctions in the community and around the state.

**About First American Bank:**

Chartered in New Mexico in 1903, First American Bank has corporate offices in Artesia; state-of-the-art Data Center, Operations Center and Mortgage Offices in Las Cruces; Training Facility in Roswell; and Mortgage Loan Offices in Rio Rico, Arizona and El Paso, Texas. First American serves New Mexico

communities with twenty locations throughout the state in Alamogordo, Albuquerque, Artesia, Chaparral, Hobbs, Las Cruces, Los Lunas, Lovington, Rio Rancho, and Roswell.

Over the past century, First American has remained true to their corporate mission: to provide the communities we serve with a full spectrum of financial services; build lasting customer relationships; and to be a meaningful economic influence in each community we serve. As we have grown and expanded, our service model has developed into a respected niche bank for commercial banking customers. We continue to expand our product offerings with a full spectrum of services, including specialized consumer products such as mortgage loans, trust management, and investments.

For more information, visit [www.firstamb.com](http://www.firstamb.com)

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